

**Exhibitor and Sponsorship Opportunities**  
**2025 IGA Annual Conference**  
***“Geothermal – Digging Deeper, Powering Smarter”***  
**January 20-22, 2025**  
**The Hotel at Kirkwood Center**  
**Cedar Rapids, Iowa**

**EXHIBITOR LEVELS**

**Conference Sponsor \$3,000 (one only)**

- Recognized on all printed and web materials as Sponsor of the IGA Conference
- Complementary participation in Vendor Showcase during lunch
- Prioritized exhibit space placement
- Two 8-foot skirted tables, additional skirted tables are \$275 each
- Complementary registrations: one full registration and two exhibit staff \*
- Recognition during general session
- Receive access to email list of registered attendees prior to conference for premarketing.

**Gold Exhibitor \$1,800**

- Two 8-foot skirted tables, additional skirted tables are \$275 each
- Complementary registrations: one full registration and two exhibit staff \*
- Preference in exhibit space on a first come basis
- Logo recognition on website, conference materials and meeting signage
- Recognition during general session
- Receive access to email list of registered attendees prior to conference for premarketing.

**Silver Exhibitor \$1,000**

- One 8-foot skirted table, additional skirted tables are \$275 each
- Complementary registrations: one full registration and one exhibit staff \*
- Logo recognition on website, conference materials and meeting signage
- Recognition during general session
- Receive access to email list of registered attendees prior to conference for premarketing.

\*Exhibitor Registrations: Full registrations are eligible to earn CEUs. Exhibit staff must upgrade to a regular registration to earn CEU credits. Additional staff registrations are \$150 per person.

**EXCLUSIVE SPONSORSHIP OPPORTUNITIES**

**Lunch Sponsor \$ 2,000 (one available)**

- Exclusive sponsorship recognition on signage at lunch buffet
- Logo recognition on website and conference materials
- Recognition during general session

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**EXCLUSIVE SPONSORSHIP OPPORTUNITIES**

**Reception Sponsor    \$ 2,000 (two available)**

- Exclusive sponsorship recognition on signage at reception
- Logo recognition on website and conference materials
- Recognition during general session

**Breakfast Sponsor    \$ 1,000 (two available – one per day)**

- Exclusive sponsorship recognition on signage on either/both days
- Logo recognition on website and conference materials
- Recognition during general session

**Break Sponsor         \$ 500 (two available – one per day)**

- Exclusive sponsorship recognition on signage on either/both days
- Logo recognition on website and conference materials
- Recognition during general session

**Lanyard Sponsor      \$ 500 (one available)**

- Opportunity to supply branded lanyards for all conference attendees
- Logo recognition on website and conference materials
- Recognition during general session

**VENDOR SHOWCASE**

Be one of four vendors to showcase your products with attendees. Each vendor who purchases this opportunity will be given 20 minutes during the lunch on Tuesday to showcase your products. Registration for this opportunity is first come/first serve and will not be confirmed until payment is received. **The fee for this opportunity is \$500.**

**SPONSORSHIP OPPORTUNITIES**

**Gold Sponsor         \$ 1,200 (unlimited)**

- Complementary registrations: two full registrations (eligible to earn CEUs)
- Logo recognition on website, conference materials and meeting signage
- Recognition during general session

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**Silver Sponsor      \$ 750 (unlimited)**

- Complementary registrations: one full registration (eligible to earn CEUs)
- Logo recognition on website, conference materials and meeting signage
- Recognition during general session

**Bronze Sponsor      \$ 500 (unlimited)**

- Logo recognition on website, conference materials and meeting signage
- Recognition during general session